

HOLLYWOOD'S MOST PASSIONATE STARS REVEAL THEIR LOVE SECRETS!

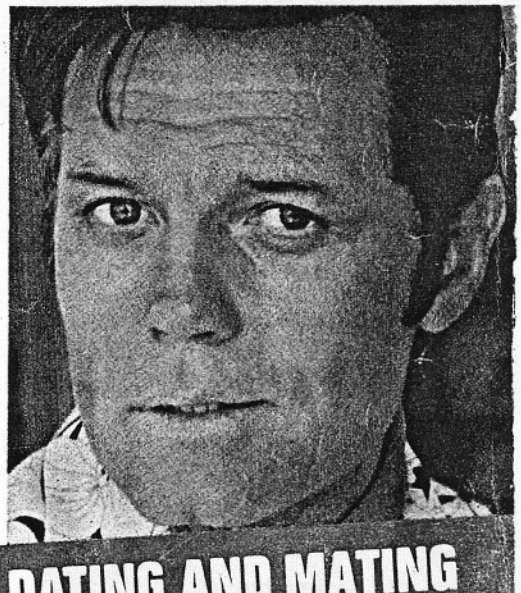
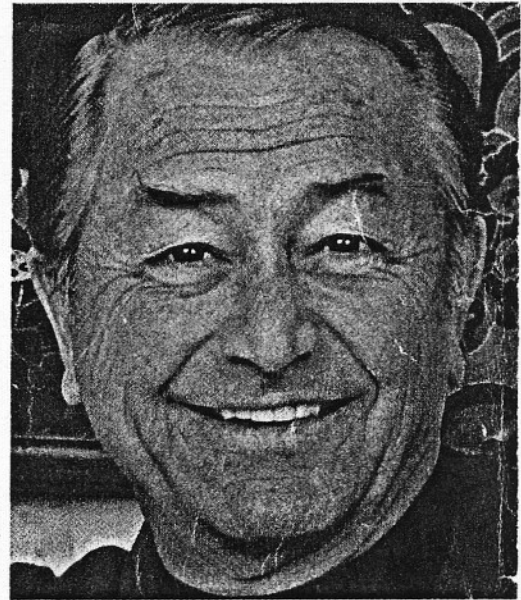
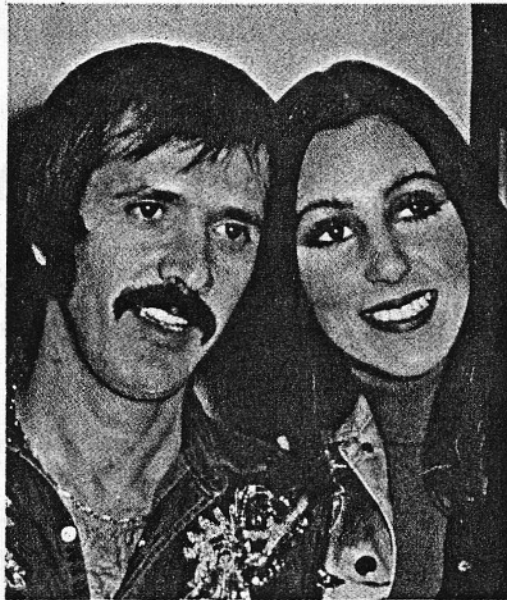
TV yearbook

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NO. 24 • 50c 33696

DORIS DAY • SUSAN DEY • FLIP WILSON • MIKE LANDON
DICK VAN DYKE • MARY TYLER MOORE • CARROLL O'CONNOR
JAMES BROLIN • PEGGY LIPTON • JIM ARNESS • MIKE CONNORS
CAROL BURNETT • RAYMOND BURR • LAWRENCE WELK • CHAD EVERETT

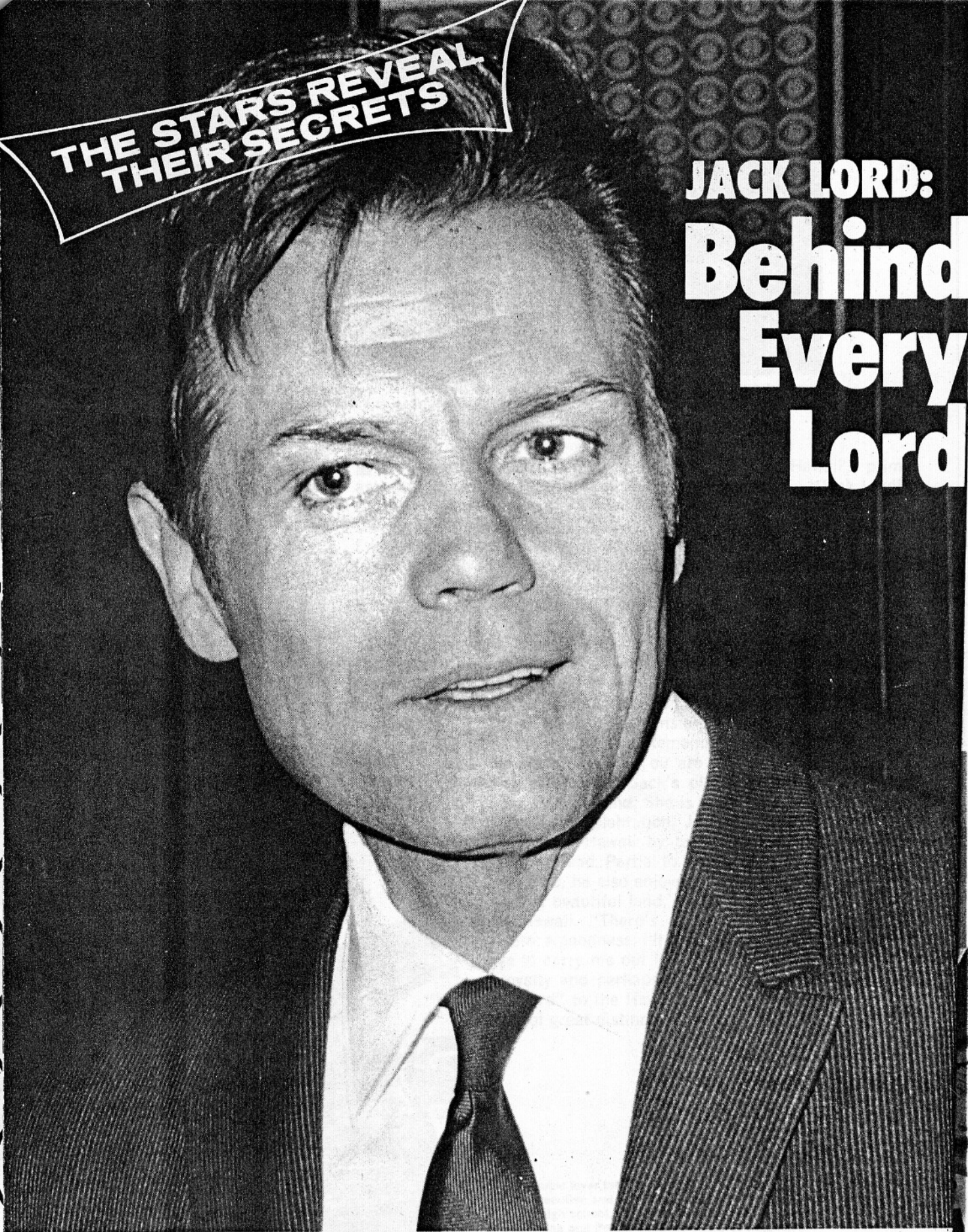


GIANT GOSSIP SECTION—HEARTBREAKS, SPLITS, DATING AND MATING
YOUR DAYTIME TV FAVORITES—
THEIR PRIVATE LIVES AT NIGHT!
BONUS—NEW BABIES—IN AND OUT OF WEDLOCK!
DAVID CASSIDY'S LOVE DIARY!
NOSTALGIA! STARS YOU
WILL NEVER FORGET!
REAL NAMES! BIRTH DATES! HUNDREDS OF EXCLUSIVE PHOTOS!

Retailers: See page 74 for special display allowance plan.

**THE STARS REVEAL
THEIR SECRETS**

**JACK LORD:
Behind
Every
Lord**



Jack is 6'2" tall, weighs 180 lbs., has blue eyes and dark brown hair. His hobbies include painting, writing, photography, scuba diving, exotic cooking and art collecting. He has become one of the most famous men in Hawaii.

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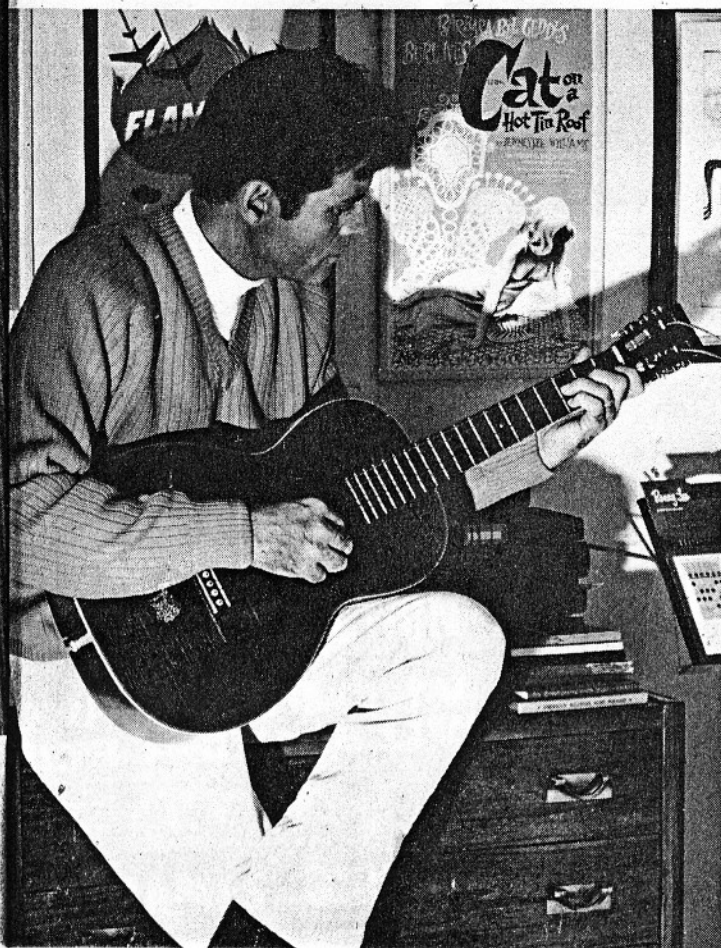


Marie bakes bread, which Jack prefers to bought bread. She says of her husband, "He's reserved, but he's also Irish and that means explosive!" Jack's name isn't Lord at all—it's Ryan! You can't get more Irish than that.

There's a Lady!

■ If you ask the Hawaii Visitors Bureau to name Hawaii's prime asset and tourist attraction, they will cry out in unison—"Jack Lord!" During his time in Hawaii, Jack has established himself not only as the star of a successful series, but a "Supersalesman of the Islands!" Every Tuesday night, 90% of a possible 204,000 Hawaiian sets are tuned in to **Five-O**. The boy from Brooklyn is also an investor—he is planning to buy himself a Hawaiian sugar plantation in the very near future. "We're never going to leave here," Jack says with sincerity. "We're going to close down our home in Beverly Hills that we kept open for four years to see if we really wanted to stay here. There's no doubt about it. We really do!" Marie Lord, one-time New York fashion designer and Jack's devoted wife of 24 years, agrees absolutely with her husband. Marie really considers her husband lord and master of their home, if not of all Hawaii. She constantly bolsters his confidence

by reminding him, "Remember, Jack, it's your show. You are the show. You are the star." She approves wholeheartedly of Jack's plan to grow mangoes and papaya on the land. She is encouraging of his plan to have a sugar plantation. Jack has also bolstered the economy of Hawaii by buying a condominium near Diamond Head. Partial to flowered shirts and Hawaiian straw hats, he also enjoys the native speech habits. "I love this beautiful land," Jack will tell you if you ever visit Hawaii. "There's a sweetness, a gentleness, a naivete, a goodness. I'll never leave the Islands. They'll have to carry me out in a kaowood box." That's a lot of loyalty and perhaps it's the reason he's known as "Jacklord" to the Hawaiians, and they say it as if it's a title of great distinction. ●



Jack is a music lover too. His father was a steamship company executive and allowed Jack to spend summers at sea during high school. As a teen-age seaman he sketched China and Persia from the decks of freighters.